



KOPPA
THE LGBTI+
ECONOMIC POWER
LAB

Ring the Bell, Market Power and the Future of LGBTIQ+ Equality

**Economic Inclusion Report Series
2025**



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2025 Ring The Bell Global Partners



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Sustainable
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Global Markets Ring the Bell: A New Era for LGBTQ+ Economic Inclusion

In May 2025, 14 global stock exchanges - spanning Sydney, Mexico City, Toronto, Brazil, and several European cities - united for the inaugural “Ring the Bell for LGBTQ+ Equality.” The initiative marks a strategic shift: making economic inclusion, particularly in the financial sector, a key component of LGBTQ+ empowerment. It’s about unlocking global economic dignity and market opportunity. The event also focused on raising awareness of the United Nations LGBTQ+ Corporate Standards of Conduct, published in 2017, and encouraging companies and exchanges to align their policies and practices with global principles to tackle discrimination and promote workplace inclusion. At a time of escalating challenges, global markets sent a clear signal: inclusive economies are stronger economies.

Why It Matters:

- Economic cost of discrimination: Countries that are not LGBTQ+-inclusive experience up to 1.7% lower GDP and 4.5x less foreign investment.
- The power of inclusion: An additional rights protection is associated with an estimated \$3,700 more in GDP per capita
- Market impact: LGBTQ+-owned businesses contribute \$1.7 trillion to the US economy alone—demonstrating the scale of untapped economic potential.

FAST FACTS

- 14 stock exchanges participated across 4 continents
- Less than 1% of board seats on Fortune 500 and NASDAQ-listed companies are held by out LGBTQ+ individuals in the U.S., and there are only six openly gay directors across the entire ASX in Australia
- Dozens of listed companies, investors, and regulators engaged
- Global reach: #RingTheBell #IDAHOBIT trends across social media and financial news

Koppa Lab's Commitment:

Koppa Lab and our global partners work to transform public commitments into economic empowerment. We move from symbolism to systems change - through supplier diversity, inclusive finance, leadership pipelines, and investment reform. We welcome partners to join us in building a world where inclusive markets are the norm - not the exception.



This “Ring the Bell” initiative is more than just a symbolic gesture – it’s a global call to action to focus on LGBTQ+ economic equality and inclusion. Economic inclusion remains among the unfinished business of the LGBTQ+ equality movement worldwide.

Fabrice Houdart
Co-Founder, Koppa Lab

INTRODUCTION AND CONTEXT

A Global Signal for Change: Financial Markets Embrace LGBTIQ+ Economic Inclusion

In May 2025, stock exchanges in more than 14 cities, across four continents, rang the opening bell for LGBTIQ+ equality, including: London Stock Exchange, EuroNext (Amsterdam, Brussels, Dublin, Lisbon, Milan, Oslo, Paris), Toronto Stock Exchange, CDMX Exchange Mexico, Sydney Stock Exchange, and Brazil (B3).

This inaugural “Ring the Bell for LGBTIQ+ Equality”, led by a coalition of partners, is amplifying the LGBTQ+ economic empowerment focus. The message was loud and clear: economic dignity and inclusion are essential to sustainable development, and global markets are ready to lead.

From these events:

- Core organizers noted that, for the first time, a full ecosystem of tools was in place - including the UN Standards of Conduct and Gap Analysis Tool - enabling participating companies to take concrete follow-up action.
- The event’s momentum draws heavily from the playbook of the Gender Ring the Bell movement and underscores the need for deeper community reach.
- This year’s campaign unfolded in an increasingly hostile political climate in many countries that seek to push back the merits of inclusion and diversity - requiring more careful internal planning, and in some cases, turning focus inward to staff.

WHY RING THE BELL?

Ring the opening bell is one of the most visible and respected public rituals in the global financial sector—typically reserved for major milestones, IPOs, or national events. By dedicating this moment to LGBTIQ+ equality, financial institutions signaled that inclusion is not just a social concern, but a core part of how markets define leadership and value.

The event series aligns with IDAHOBIT (International Day Against Homophobia, Biphobia, Intersexism, and Transphobia). In a year marked by increasing threats against LGBTIQ+ rights, this coordinated campaign demonstrated that financial institutions can act as visible and vocal champions of inclusion—even in difficult climates. And the need to elevate LGBTIQ+ inclusion from a social issue to a business imperative.

At the heart of the “Ring the Bell for LGBTIQ+ Equality” campaign lies a clear alignment with the United Nations’ Standards of Conduct for Business on Tackling Discrimination against LGBTI People. These Standards affirm the private sector’s responsibility to respect human rights—not just within the workplace, but across value chains and public engagement. The campaign was a visible reminder of these obligations and an opportunity to raise awareness of the Standards across stock exchanges, listed companies, and investment ecosystems.

For many participants, it was the first time these global principles were introduced or discussed internally, reinforcing the need for capacity-building, operational guidance, and tools such as the UN LGBTIQ+ Gap Analysis Tool. As such, Ring the Bell did not merely symbolize commitment; it served as a policy-aligned platform to embed international human rights frameworks into economic systems.

BACKGROUND

LGBTIQ+ inclusive finance is critical to ensuring fair access to financial services, investments, and empowerment tools for LGBTIQ+ individuals and communities. While legal protections have expanded in many regions, financial inclusion remains uneven—and often concentrated in Western contexts—with persistent structural barriers globally. This initiative highlights the importance of expanding access to capital for underrepresented LGBTIQ+ entrepreneurs and bolstering the broader ecosystem of inclusive finance.

Evidence shows that LGBTIQ+ entrepreneurs face significant obstacles in accessing credit and capital. For example, in Mexico, the Investing in LGBTQIA* Enterprises pilot (via Dreilinden and Viwala) restricts applications to civil society partner FME LGBT+ members and is designed to channel capital to previously underserved community enterprises, suggesting latent demand for inclusive financing.

IFC's Investing for Inclusion: Exploring an LGBTI Lens documents a USD 275 million senior loan to Banco Davivienda in Colombia, accompanied by advisory efforts to design LGBTI-responsive services and expand inclusion among underserved segments. However, it is clear that the LGBTI component is one part of a broader inclusion framework, not the sole purpose of the loan.

These examples illustrate both the promise and complexity of inclusive finance—highlighting the demand for tailored instruments, the need for precise attribution, and the importance of measuring impact in context.

Emerging financial inclusion efforts continue to evolve despite discrimination, structural constraints, and regulatory inertia. Many institutions remain cautious, and historically, the pace of adopting LGBTIQ+-focused financial products has lagged behind broader fintech or inclusion trends.

Meanwhile, investor interest is rising. Morgan Stanley reports that nearly half of U.S. investors now seek opportunities in LGBTIQ+ equity and inclusion—including 86% of LGBTIQ+ investors and a majority of younger generations—but notes that the supply of such investment options remains limited.

On the macro side, exclusion is costly. In India, modeling suggests annual losses of USD 1.9–30.8 billion (or 0.1–1.7% of GDP) due to health, labor, and discrimination burdens. In Kenya, discrimination is estimated to cost the economy USD 1.3 billion annually, about 1.7% of GDP.

Together, these findings reinforce that LGBTIQ+ inclusive finance is not only socially necessary, but economically strategic. By designing instruments, reducing barriers, and responding to investor demand, asset managers and financial institutions have the opportunity to mobilize capital that supports equitable growth and unlocks latent market potential.

A SYMBOLIC ACT, A STRATEGIC TOOL

When developed intentionally, symbolic organization builds momentum, attracts stakeholders, and opens space for deeper, more durable commitments. Ringing the Bell is a public commitment to action - and a catalyst for:

- Policy reform in investment guidelines
- Engagement from institutional investors
- New pathways for underrepresented entrepreneurs and employees

As with gender equality, the LGBTIQ+ Ring the Bell initiative is a starting point - not the destination. Koppa Lab's work on LGBTIQ+ inclusion takes inspiration from this success while recognizing new challenges:

01 **LGBTIQ+ rights are facing legal and political rollbacks**

02 **Fewer than 1% of public board seats globally are held by out LGBTIQ+ individuals in the U.S. and this number appears to be lower on private Boards and in other jurisdictions**

03 **Inclusive investment products, supplier diversity, and leadership pipelines remain far behind gender standards**

Framing the Future

Koppa Lab and our partners are helping shape this next chapter: one where inclusive markets become the norm - not the exception. Where financial systems work for all. And where equality is measured not just in rights, but in resources, representation, and return on investment.

PRIVATE SECTOR ENGAGEMENT

From Visibility to Value: Positioning LGBTIQ+ Inclusion as a Strategic Imperative

At the heart of “Ring the Bell for LGBTIQ+ Equality” is a strategic pivot: moving from symbolic gestures to embedded, systemic change across financial and corporate ecosystems. Like the successful “Ring the Bell for Gender Equality” campaign, which helped mainstream gender data disclosure, board diversity, and investor engagement - this initiative envisions a new standard for LGBTIQ+ inclusion.

Koppa Lab’s Strategic Approach

1. Reframe LGBTIQ+ inclusion as economic strategy - not just social responsibility.

Position inclusion as a business driver: talent retention, consumer loyalty, investor risk mitigation.

2. Equip global stock exchanges and listed companies to embed LGBTIQ+ inclusion across operations. From boardrooms to supply chains, from ESG reporting to inclusive financial products.

3. Accelerate cross-sector collaboration.

Build new bridges between civil society, investors, and private sector champions to deepen knowledge and drive adoption of inclusive practices.

4. Center the Global South and

underrepresented communities. Ensure the economic empowerment of LGBTIQ+ people extends beyond visibility to tangible outcomes in access to capital, markets, jobs, and protections.

THE PRIVATE SECTOR'S UNIQUE ROLE

Stock exchanges, institutional investors, and listed companies are not just market actors - they are **market shapers**. They hold the tools and influence to:

- Set disclosure norms
- Incentivize inclusive governance
- Expand equitable access to capital and credit
- Strengthen resilience and competitiveness through inclusion

This is aligned with the UN Standards of Conduct for Business on Tackling Discrimination against LGBTIQ+ People, launched in 2017, which call on companies to:

- Prohibit discrimination in their operations and value chains
- Support LGBTIQ+ communities through engagement, sponsorship, and voice
- Promote equality in public and policy environments

But progress has been uneven:

- About 1% of Fortune 500 and NASDAQ board seats are held by out LGBTIQ+ leaders, only six openly gay directors across the entire ASX in Australia.
- LGBTIQ+-owned firms in the United States are more likely to be denied credit (33% vs. 24%).
- In 2021–2022, just \$0.04 of every \$100 in development funding targeted LGBTIQ+ communities.

The result: a credibility gap between values and action.

WHY EXCHANGES LIKE LSEG AND EURONEXT MATTER

London Stock Exchange Group (LSEG), with an average daily trading volumes of nearly 2 million shares, and EuroNext, with a market capitalization of roughly USD 15 billion are not just symbolic leaders - they are infrastructure giants. Their participation sends signals across financial ecosystems, shaping investor expectations and setting sector-wide precedents.

Other participating exchanges - including those in Mexico, Canada, Brazil, and Australia - illustrate that this is a global movement, not just a Western initiative. And their involvement opens new possibilities:

- Sustainable indices that screen for LGBTIQ+ inclusion
- Data standards and DEI transparency frameworks
- Integration of SOGIESC (sexual orientation, gender identity and expression, and sex characteristics) factors into ESG models

Strategic Shift: From Pledges to Practice

Koppa Lab is working with partners to strengthen and operationalize effective inclusion. Recommendations include:

- **Data:** Support companies and exchanges to gather and disclose data on inclusion
- **Capacity:** Train and support suppliers, entrepreneurs, and employees across sectors
- **Incentives:** Align inclusion with performance, sustainability, and innovation goals
- **Infrastructure:** Co-create tools and pipelines that normalize inclusion within finance

Together, these help shift inclusion from ad-hoc to institutional.

"Ring the Bell for LGBTIQ+ Equality is a true testament to what collaboration can do... any one organization can only go so far, but collectively the impact multiplies."

Joan Birika
UN Global Compact

LGBTIQ+ INCLUSION AND ECONOMIC PERFORMANCE

Macroeconomic Impact of Legal and Social Exclusion

Empirical evidence across regions suggests that legal discrimination and social exclusion of LGBTIQ+ individuals are associated with measurable economic losses at the national level. Countries that criminalize same-sex relationships or restrict gender expression tend to experience reduced productivity, constrained foreign investment, and elevated public health burdens.

- According to *Open for Business*, countries with more inclusive laws receive 4.5 times more foreign direct investment (FDI) than countries with anti-LGBT legislation.
- One unit or additional change in legal protections for LGBTIQ+ people is correlated with a \$3,700 per capita increase in GDP.
- Following Uganda's 2023 Anti-Homosexuality Act, the country experienced an estimated economic loss of \$470 million to \$1.6 billion (0.9–3.2% of GDP) in a single year due to reduced tourism, trade, and investment confidence.
- OECD research highlights that excluding LGBTI+ people from full economic participation reduces both short- and long-term GDP growth, especially in emerging markets where informal discrimination often goes unmeasured.

Labor Market Disparities and Workforce Participation

LGBTIQ+ individuals face systemic disadvantages in employment, income, and workplace inclusion—undermining their economic potential and national productivity.

- Overall, in the U.S., more than one in five LGBTIQ+ adults (22%) are living in poverty, compared to an estimated 16% of their straight and cisgender counterparts, according to Williams Institute analysis.
- According to McKinsey and The Williams Institute, in the USA, transgender adults are twice as likely to be unemployed and earn 32% less than cisgender peers, even with similar education. Over half of transgender employees are uncomfortable being out at work, and two-thirds stay closeted in external interactions.
- A 2016 UNESCO report found that a handful of countries in Asia, like Thailand and the Philippines, have high drop-out rates among LGBT students, particularly transgender learners.
- According to UNESCO, a significant number of LGBT students are more likely to encounter homophobic and transphobic violence at school than at home or in their communities. Surveys show varying rates, ranging from 16% in Nepal to 85% in the United States.

Such disparities have economy-wide consequences, leading to talent underutilization, increased reliance on public safety nets, and diminished workplace cohesion.

Enterprise Development and Capital Access

Entrepreneurship is a key pathway to financial inclusion, yet LGBTIQ+ business owners face persistent barriers to accessing credit and investment.

- According to a U.S. Small Business Credit Survey, LGBTQ-owned businesses are more likely to be denied financing and report higher rates of credit discouragement—even when financially qualified.
- The National LGBT Chamber of Commerce reports that LGBTQ-owned businesses contribute \$1.7 trillion to the U.S. economy, but still face limited visibility in procurement systems.
- In many countries, a lack of legal recognition or ID documentation continues to block transgender and non-binary entrepreneurs from formal registration or credit access.

Addressing these barriers requires targeted inclusive-finance instruments, supplier-diversity frameworks, and stronger legal protections for ownership rights.

ESG Integration, Consumer Preference, and Investor Behavior

Inclusion is increasingly viewed as a material ESG factor that shapes investment risk and brand reputation.

- Consumers are twice as likely to buy or use a brand if the brand publicly supports and demonstrates a commitment to expanding and protecting LGBTQ rights
- Stock exchanges can play a significant role in promoting LGBTIQ+ equality by fostering an inclusive environment that encourages diversity, equity, and human rights within the financial sector

These trends underscore a growing demand for exchanges, regulators, and investment managers to integrate LGBTIQ+ metrics into ESG disclosure and risk frameworks.

Governance and Representation Gaps

Despite increasing attention to diversity and inclusion within ESG frameworks, representation of LGBTIQ+ individuals in corporate governance remains extremely limited.

The evidence base shows a robust correlation between LGBTIQ+ inclusion and positive economic outcomes at the national, firm, and market levels. Conversely, criminalization, discrimination, and exclusion are associated with measurable economic costs, reduced labor productivity, and constrained capital flows.

RING THE BELL 2025: RESULTS AND IMPACT

In May 2025, a coordinated global campaign co- led by Koppa Labs, UN Sustainable Stock Exchange Initiative, UN Human Rights and UN Global Compact, mobilized 14 stock exchanges across four continents to hold “Ring the Bell for LGBTIQ+ Equality” ceremonies. Timed to align with IDAHOBIT (May 17) and the start of Pride season, this initiative served as a visible statement of solidarity - while also catalyzing dialogue on LGBTIQ+ inclusion in economic systems.

The campaign included both ceremonial bell-ringing events and curated panels with LGBTIQ+ leaders, investors, civil society actors, and private sector executives.

Global Footprint: Cities and Exchanges Participating

- Europe: London Stock Exchange, EuroNext (Amsterdam, Brussels, Dublin, Lisbon, Milan, Oslo, Paris)
- North America: Toronto Stock Exchange, CDMX Exchange (Mexico)
- Asia-Pacific: Sydney Stock Exchange
- Latin America: Brazil (B3)
- Additional events hosted by regional and local partners

Each location was encouraged to customize its approach, pairing the symbolic bell ringing with substantive programming.

PARTICIPATION AND PROGRAMMING: ENGAGEMENT HIGHLIGHTS

- Over 40 publicly listed companies were directly involved in events, panel discussions, or messaging support.
- Participation included a mix of corporate executives, DEI leads, financial regulators, UN partners, and civil society organizations.
- Several exchanges integrated investor statements and policy updates regarding ESG commitments and inclusion metrics.
- Civil society organizations played a key role in highlighting local context and regional disparities.

Media and Communications Reach:

- Earned media coverage in over a dozen financial, human rights, and regional outlets (samples available in appendices)
- Social media impressions across hashtags #RingTheBell #IDAHOBIT #LGBTIQ+Equality
- Featured by UN OHCHR and UN SSE official channels, several listed companies also amplified the events on LinkedIn and Twitter.



“The decisions that companies take – in respect of human resources, investment, supply chains, even marketing – can have a real and profound impact on human rights”.

Zeid Ra'ad Al Hussein

Former UN High Commissioner for Human Rights
On the occasion of the UN Standards launch in 2017

KEY OBSERVATIONS

1. **Momentum Exists** - Exchanges are increasingly willing to use their public platforms to advocate for LGBTIQ+ inclusion, provided framing is grounded in economic development and ESG logic.
2. **Depth Varies** - While symbolic engagement was high, many partners acknowledged a need for structured follow-up: training, disclosure tools, benchmarks, and guidance.
3. **Data Is a Missing Link** - Several investors and regulators expressed interest in incorporating SOGIESC data into existing ESG frameworks but lacked access to standardized data sets.



40+ PARTICIPATING
COMPANIES

20+ PRESS ARTICLES

3000 ATTENDEES

THE LGBTIQ+ ECONOMIC EMPOWERMENT MOVEMENT

The “Ring the Bell for LGBTIQ+ Equality” campaign directly advances Koppa Lab’s mission: to unlock the full economic potential of LGBTIQ+ communities, especially across the Global South. The initiative strengthens the visibility of inclusive finance at the highest levels of capital markets, while also revealing persistent structural gaps - particularly in leadership, access to capital, procurement, and workforce representation.

Koppa Lab’s Strategic Approach

- **Positioning Inclusion as Infrastructure:** Ringing the bell creates incentives for infrastructure shifts in how exchanges, companies, and investors approach inclusion.
- **Bridging the Data Divide:** This work underscores the need for better metrics, standards, and disclosures around SOGIESC inclusion in ESG and sustainable finance reporting.
- **Opening South–South Pathways:** Koppa Lab’s focus on building ecosystems in emerging markets aligns with the campaign’s emphasis on local engagement, especially in Brazil, Mexico, and Southeast Asia.

“What a fantastic day for LGBTIQ+ workplace inclusion! I was privileged to be part of the first "Ring of the Bell" this morning at the EuroNext stock exchange in Amsterdam alongside many other LGBTIQ+ representatives.

This important event during which the seven exchanges of EuroNext Group along with other exchanges around the world Rang the Bell for LGBTIQ+ Equality — is a bold new initiative co-led by UN Human Rights, the UN Sustainable Stock Exchanges Initiative (SSE), UN Global Compact, and Koppa the LGBTI+ Economic Power Lab.

René van Vlerken, CEO EuroNext Amsterdam NV reinforced that those organisations who support LGBTIQ+ inclusion are ultimately more successful with their business. This is a powerful message to employers who are under pressure to play down their progress on DEI and their support of LGBTIQ+ initiatives. On the contrary, this is the moment that ally organisations should double down on their communication and support! The LGBTIQ+ community and our allies are watching.

Finally, it was truly heart-warming to see so many corporate logos, many of which are Workplace Pride members! These are the champions that we will all be counting on!

Thanks very much to the organisers for this amazing event which we all hope will be the first of many in which businesses stand up for the LGBTIQ+ community!"

**David Pollard
Workplace Pride Foundation**

THE ROAD AHEAD – FROM VISIBILITY TO SYSTEMIC CHANGE

The Ring the Bell campaign is a start, not a finish. To institutionalize economic inclusion for LGBTIQ+ communities, the next phase must deliver programmatic depth, measurable outcomes, and sector-wide shifts.

Priority Areas for Follow-Up

- **Capacity Building for Companies and Exchanges**
 - Develop training modules on LGBTIQ+ inclusive finance, board diversity, and procurement policy
 - Support ESG and DEI teams with frameworks for integrating SOGIESC inclusion across reporting cycles
- **SOGIESC-Inclusive Data and Disclosure**
 - Create tools to assess, measure, and disclose progress in LGBTIQ+ inclusion for investors and regulators
 - Launch an inclusion scorecard in collaboration with willing exchanges or indexes
- **Supplier and Entrepreneurial Ecosystems**
 - Build directories and certifications for LGBTIQ+-owned businesses and suppliers
 - Support local accelerators in Global South countries to develop LGBTIQ+-led enterprises
- **Research and Policy Engagement**
 - Conduct sector-specific research on barriers to access (e.g., in tourism, climate finance, health industries)
 - Support governments with inclusive policy diagnostics and engagement strategies

WHAT IS NEEDED

The 2025 “Ring the Bell for LGBTIQ+ Equality” campaign marks a growing shift in how economic inclusion is defined and pursued. Financial actors are signaling willingness to engage, but momentum alone is insufficient.

The path forward requires:

- Tools that make inclusion measurable
- Partnerships that localize impact
- Systems that reward progress

Koppa Lab invites partners across finance, government, civil society, and philanthropy to build on this foundation.

- Funding Partners: For regional training, research, scorecards, and certification tools
- Private Sector Champions: Willing to pilot and test inclusive procurement, credit access, or disclosure frameworks
- Policy Advocates: To help embed inclusion into regulatory and development finance conversations

Together, we can ensure that the visibility created in May becomes a platform for enduring, structural change - grounded in data, equity, and shared value.

Contact Koppa Lab to co-create the next phase of this work, where commitments turn into capital and inclusion becomes an engine for growth.

Media Excerpts & Sample Headlines



POLITICS LOCAL NATIONAL WORLD OPINIONS A&E FINANCIAL HEALTH CLASSIFIEDS ABOUT

WORLD

New stock exchange initiative promotes LGBTQ inclusion in private sector

'Ringing the Bell for LGBTQ+ Equality' campaign kicked off in Toronto on Tuesday

Published 6 months ago on May 14, 2025
By Michael K. Lavers



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27 November, 2024



17 November 2024 – The United Nations Sustainable Stock Exchanges (SSE) initiative, proudly announces the first-ever Ring the Bell for LGBTQ+ Equality in collaboration with UN Global Compact, UN Human Rights (OHCHR), Koppa - The LGBTI+ Economic Power Lab, and the Partnership for Global LGBTIQ+ Equality. This historic global event will take place from May 14-23, 2025, in observance of the International Day against Homophobia, Biphobia, and Transphobia. It follows the call of UN Secretary-General António Guterres and the work of the entire UN system to end violence, discrimination and harmful practices against LGBTQ+ communities around the world.

Exchanges worldwide are invited to host in-person or virtual bell-ringing ceremonies to promote awareness and solidarity for LGBTQ+ rights. The event highlights the vital role businesses and financial markets play in advancing equality, inclusion, and human rights for all. This inaugural bell-ringing event builds on the success of the annual 'Ring the Bell for Gender Equality' initiative, which now includes more than 110 exchanges worldwide.

By participating, exchanges will join leading global partners in amplifying the call for inclusivity and fostering a fairer,

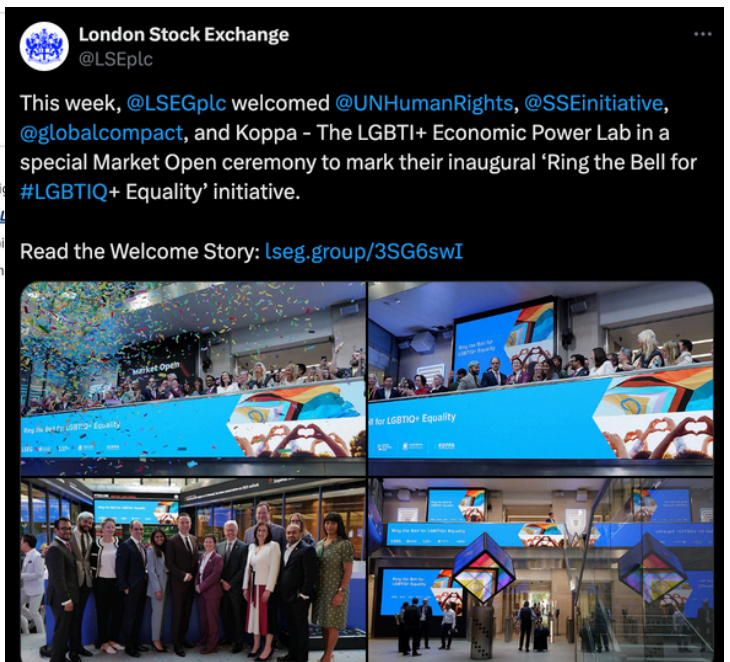
Equality Rings Out Around the World as Stock Exchanges Join Forces in a Stand for LGBTQ+ Inclusion

India - English



NEWS PROVIDED BY
United Nations Global Compact →
15 May, 2025, 01:09 IST

GENEVA and NEW YORK, May 14, 2025 /PRNewswire/ -- In a landmark series of events affirming the role of stock exchanges around the world are coming together this month for the inaugural Ring the Bell for LGBTQ+ Equality in May to support the observance of the long-standing International Day against Homophobia, Biphobia and Transphobia. The new initiative underscores a shared global commitment to advancing the equal rights, economic inclusion and well-being of LGBTQ+ individuals.



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Koppa

The LGBTI+ Economic Power Lab

Economic empowerment is a global priority for LGBTI+ people: Koppa's mission is to unleash global LGBTI+ economic power through knowledge, financing and connection. Changing systems to create a more equitable future.

A pioneering group of LGBTI+ development specialists

with 100 years of collective experience

Koppa was founded by a pioneering group of LGBTI+ development specialists dedicated to advancing the rights, well-being, and inclusion of LGBTI+ people in various aspects of societal development. Their experience spans multiple fields, including business, health, education, social services, community & movement development, and legal advocacy, to create more inclusive and equitable systems and policies.

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